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**For Immediate Release**

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**AAMA's George I. Sanchez Charter School receives CREST Award**

**Houston, TX – 1/10/2019 – AAMA's George I. Sanchez Charter School** has been named one of a group of only 101 schools from across the state to win the CREST Award for Counseling Excellence for 2018-2019.

Texas School Counselor Association began the **CREST** program to recognize schools with outstanding counseling programs. **CREST** stands for **Counselors Reinforcing Excellence for Students in Texas**. Schools receiving **CREST** awards have demonstrated a commitment using the school guidance and counseling program to improve the lives and achievement of students in academic, career, and personal social domains. This year, 101 schools will be recognized for excellence in school counseling.

**CREST** looks at the counseling program in seven areas: Principal's Support, School Counseling Advisory Council, School Climate and Safety, Student Results, Major Achievements, Community Partnerships and Resources, and Parent Collaboration. The guidance support team prepares a document that highlights these areas and communicates what the counseling program is doing to help students succeed. These documents are sent to reviewers throughout the State of Texas to be judged according to pre-set standards of excellence.

**About AAMA**

AAMA was established as a non-profit in 1970 as the Association for the Advancement of Mexican Americans. The mission of AAMA is to inspire and empower Latinos to pursue their potential and achieve success. AAMA provides services to more than 13,000 individuals annually in the areas of educational attainment, workforce readiness, and leadership development. AAMA's programs include George I. Sanchez Charter School; Prevention & Counseling, offering treatment of substance use disorders; and Adelante Program for adult learners. AAMA's George I. Sanchez Charter School was granted a charter from the Texas Education Agency in 1995 to open as one of the first generation public charter schools.

*To arrange an interview with the School Principal, Giselle Easton, contact us at 713-929-2317.*

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