



2018 YEAR IN REVIEW

STRONG FAMILIES, STRONG COMMUNITIES

AAMA

2018 ANNUAL
REPORT



ONE MORE child educated.
ONE MORE healthy adult.
ONE MORE step toward financial security.
And on the path to self-actualization.

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PRESIDENT'S MESSAGE

A STRATEGY FOR SUCCESS

“The ‘true impact’ of AAMA’s work is our tremendous ripple effect on the community.”

JOE JIMENEZ, President and Chief Executive Officer

In this day and age, shared values and valuing each other’s differences are more critical than ever. The ability to help individuals succeed against all odds is what sets AAMA apart from other non-profits and schools. We provide a broad array of wrap-around services, including extensive and individualized academic, social, and emotional support to help students overcome obstacles. These integrated, holistic services all work together to break down barriers for our students, our clients, and the families we are here for - to ensure they are on a path to success in career and life!

Our “Secret Sauce” is focused attention and commitment to (1) Inclusion and Safety, (2) Small Group Attention, (3) Continuous Counseling Intervention, (4) Cross Generational Support, and (5) Creating Individual Pathways where our students can succeed. We accomplish our goals by ensuring good academic remediation, dual credit opportunities as well as college and career counseling personalized for each student—while addressing the needs of the entire family.

By creating a safe place for ALL kids to succeed, we can deliver the personal attention that is needed to educate our kids and their families – and by this, strengthening our community. By delivering the highest quality of prevention services, residential treatment and out-patient counseling for substance use disorders, we give our kids a chance to have productive and successful lives.

We recognize that everyone faces struggles in life, yet we also know that poor decisions don’t have to define who

we are or who we will become. AAMA makes it possible for anyone who walks through our doors to succeed. This is the reason we exist, why we want to reach more kids by expanding our school district and why we continue to collaborate with others to make Houston better.

I am extremely proud of the accomplishments of our amazing professional staff as well as our Board of Directors, who have become even more engaged and excellent ambassadors for AAMA.

The “true impact” of AAMA’s work is our tremendous ripple effect on the community. AAMA is an integral part of the community. It continues to withstand the test of time and to impact thousands of people each year. We are so proud that for generations, we have remained a beacon of hope for our families, our children, our community, and for our beloved Houston.

AAMA BELONGS TO YOU! AAMA strong! Houston strong!

Saludos,



JOE JIMENEZ, MBA, RRT, RPFT, RCP
President and Chief Executive Officer



THE AAMA MODEL

Since our founding in 1970, AAMA has remained deeply committed to advancing the lives of youth through integrated programs in the areas of education, counseling services, and career development. AAMA's holistic approach to behavioral health service includes substance use prevention, intervention and treatment to reduce the number of lives affected by substance use and communicable diseases. We believe in removing barriers to clients' success and in empowering individuals to be proactive with health concerns. The end result of our program services is the vision we have for our families.

VISION

Our vision is a community of Latinos who have achieved financial security, well-being and self-actualization.

THE MODEL

AAMA's focus is on our families. Strong families and communities are at the heart of what we do every day. This is shown by the core of the graphic above.

In the second ring of the model graphic, we direct families and the community to our three main program areas:

- **George I. Sanchez schools, including Early Childhood Center**
- **Prevention & Counseling Division**, where we provide prevention and treatment of substance use disorders
- **Adelante Program** for adult learners, offering HSE and ESL classes as well as workforce development and career readiness training.

AAMA'S PROGRAMS

In this annual report, we highlight programs, initiatives and activities related to our steadfast commitment to promoting **well-being, financial security, and self-actualization** - both for our families and our team.



GEORGE I. SANCHEZ SCHOOLS

George I. Sanchez schools serve Houston's Southeast Pre-K and 6-12, and Northside students in grades 6-10. We meet teens where they are, despite any academic and social emotional barriers. Our school is open enrollment, and we are proud to serve an economically disadvantaged population of promise.

Our goal is to provide a personalized and supportive education that opens opportunities for our students. Our small and safe school environment allows teachers to provide students the individualized attention many of them need in order to succeed.

We provide students with a positive educational environment, supporting them with social and behavioral counseling and child care, as well as offering sports and numerous after-school activities, community engagement projects and volunteer opportunities, and dual credit, with an array of wrap-around services.

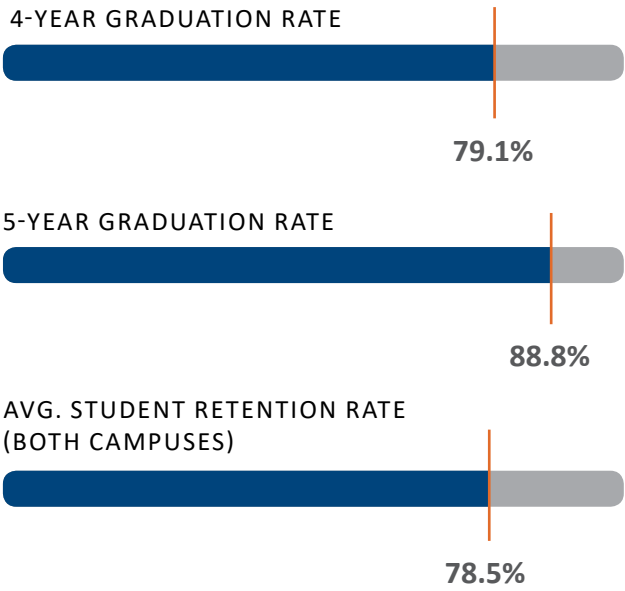
Sanchez schools create a better tomorrow for students through alternative learning that provides college preparation and career readiness by building individualized career pathways. Our small setting fosters lifelong relationships that begin in middle school and continue through adulthood.

In the 2018 School Year, Sanchez received the following accolades:

- 2018 Mental Health America - Bronze Level Distinction
- 2018 Top 25 Safest School District in the Houston Area
- 2019 CREST (Counselors Reinforcing Excellence for Students in Texas)
- 2019 Project Houston Youth LEAD (Law Enforcement Assisted Diversion)
- Consistently in the top three local Chess and Science Olympiad winners



We take pride in the accomplishments of our Sanchez students!





OUR STUDENT BODY

97% students identify as Hispanics

93% students classified as economically disadvantaged

82% students classified as at-risk

47% English language learners

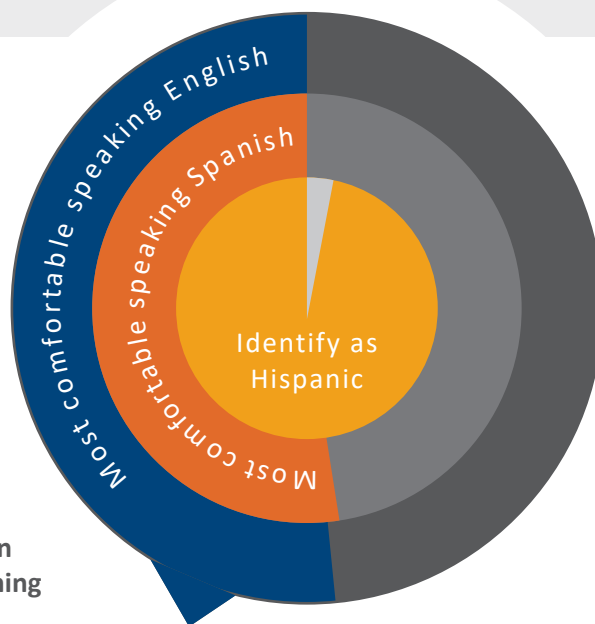
45% HS students 17+

38% students in Residential Treatment Placement per year

29% are teen parents

An **Education Certification Survey** conducted by Community Health Choice for AAMA asked which language students felt most comfortable speaking. Of 146 respondents, 84 students (57.53%) responded that they felt most comfortable speaking Spanish. Eighty-two of the 146 respondents (56.16%), said they felt most comfortable speaking English. When asked how students would describe themselves, 95.74% out of 141 respondents indicated that they described themselves as Hispanic/Latino. Even though this is the largest group on campus, preferred spoken language results show an even distribution between Spanish and English, demonstrating bilingual capabilities among students. **The results demonstrated an overlap in language preference, neither one heavily outweighing the other.**

The survey also asked which resources students and their families had difficulty gaining access to within the past year. Of 45 respondents, 17 - or 37.78% - said that they were not able to get food when needed. The second highest response was for rent or house payments, followed by health insurance, transportation, medical care, clothing, and other basic needs.



EDUCATION CERTIFICATION SURVEY RESULTS

EARLY CHILDHOOD CENTER



AAMA's Pre-Kindergarten program nurtures children's curiosity and their love to learn. The program follows the Reggio Emilia approach that focuses on a child's natural development through opportunities to investigate, explore, discover and experiment.

We support our families and community on a path toward self-actualization through AAMA's integrated services.

ADELANTE ADULT EDUCATION

AAMA's adult literacy program, Adelante, provides High School Equivalency (HSE) preparation courses in English and Spanish, English as a Second Language classes in Beginning, Intermediate and Advanced levels, and certification programs.

Adelante, "to move forward," helps adult learners overcome life barriers to success. Adelante's goal is to ensure that adult students attain financial security for their families and become successful participants in our community and in our city's prosperity.

AAMA Adelante prepares adults to enter or advance in the workforce, by providing classes to improve their English language skills, and to complete a secondary school credential, such as an HSE. Staff also help them identify and qualify for skills training in the most current high wage/high demand career pathways in key industries such as the medical field or service industries.

Starting this year, we began offering English classes at the worksite through "English at Work." English at Work classes were taught at four different Tostada Regia Restaurant sites. The employees of Tostada Regia were able to provide customer service to their clients in two languages.

As an extension of our robust partnership with Sodexo, our families were invited to learn more about careers at Sodexo in the food industry. The Mexican American Legal Defense and Educational Fund (MALDEF) provides buses for transportation of our families to attend Nutrition Workshops at a Sodexo site in the Medical Center or a Memorial Hermann site. Seventy-five families participated in these Sodexo Nutrition Workshops and Career Outreach.

We are part of Sodexo's efforts to increase Hispanic participation in their workforce, with a UnidosUS partnership focused on referring Latinos to Sodexo's food industry sites, called Careers in Food Services.



This year, we offered a certificate course in Medical Business Office Professional (MBOP), which prepares students to work in doctor's offices, clinics or medical facilities, or to continue on the high wage, high demand Medical Billing and Coding career pathway.

Adelante also launched Financial Works (a UnidosUS initiative) and embedded financial security information and activities into all workforce and adult education classes.

Through Starbucks, a Customer Service component was offered within the adult education curriculum, specifically tailored to immigrants, refugees and opportunity youth.

ADULT EDUCATION: 1,203 STUDENTS

GED/HSE: 156 GRADUATES

MBOP: 3 COHORTS X 10 = 30 STUDENTS

Adelante staff firmly believe in education as a lifelong process and support the academic goals of every family member through our Sanchez Schools and the Early Childhood Development Center, and promote healthy and productive lifestyles through their participation in AAMA's Prevention and Counseling Services.



WELL-BEING

The Well-Being Index identifies five essential elements of Well Being:



CAREER

liking what you do each day and being motivated to achieve your goals



SOCIAL

having supportive relationships and love in your life



FINANCIAL

managing your economic life to reduce stress and increase security



COMMUNITY

liking where you live, feeling safe and having pride in your community



PHYSICAL

having good health and enough energy to get things done daily

SELF-ACTUALIZATION

Self-actualization refers to the need for personal growth and development throughout one's life. In psychology, self-actualization is achieved when we're able to reach our full potential. Being truly self-actualized is considered the exception rather than the rule since most people are working to meet more pressing needs.

It is the highest level of Abraham Maslow's hierarchy of needs. Maslow believed that in order to achieve this state of personal fulfillment, a person must first satisfy the preceding needs (i.e. physiological or human survival, safety, love/belonging, and esteem, in that order). In his article, "A Theory of Human Motivation," Maslow defines self-actualization to be "the desire for self-fulfillment, namely the tendency for the individual to become actualized in what he or she is potentially. Once you are self-actualized, you've met your full potential as an individual.



PREVENTION & COUNSELING

AAMA's Prevention and Counseling Division strives to help clients reach their own well-being. We do this by treating substance use disorders as any other medical disease, and addressing social determinants that negatively impact our clients with communicable diseases, especially those who are HIV positive. They work closely with Adelante and Sanchez schools to ensure that our families' health doesn't hinder their success in reaching educational attainment or workforce readiness.

Our counseling and treatment programs help youth and adults address pressing barriers to their success due to substance use and prepare them for full participation in their communities.

Indicators of success and gauging how one's life is going is sometimes relative. When warding off demons fraught by addiction, being abstinent for several months and keeping a job go a long way toward re-building a person's confidence, filling with a sense of accomplishment and hope, and putting him or her back on track.

Laredo's Concilio Hispano Libre Clinic provides pharmacological treatment for individuals who have a long history of addiction to opiates. The program stresses cessation of opiate use and integrates counseling and life skills training that enable individuals to retain employment and function normally in the community.

PROJECT TEJAS ADULT TREATMENT

(HOUSTON, TX) during the fiscal year

71.83%* COMPLETION RATE

153 GRADUATES

213
CLIENTS

*This is well above the state average of 53% for successful discharge

CASA PHOENIX

(HOUSTON, TX)

during the fiscal year



69
ADOLESCENT
MALES
SERVED

SELENA CENTER (SAN ANTONIO, TX)

during the fiscal year

54

ADOLESCENT
FEMALE CLIENTS
SERVED

75%

RESIDENTIAL
SUCCESS
RATE



DISCHARGES

CONCILIO HISPANO LIBRE CLINIC

(LAREDO, TX) during the fiscal year

80%
COMPLETION
RATE



+



=

150
CLIENTS

DiNo YOUTH PREVENTION – UNIVERSAL PROGRAM

The DiNo Youth Prevention Program introduces students to positive actions and responsible behaviors through a school-based program.

- **1,947** Total Youth Served in Prevention Education
- **1,453** Total Youth Served in ATOD Education and Alternative Activity
- **1,656** Total Adult Served in ATOD Education and Alternative Activity
- **347** Total number of individuals involved in opioid misuse prevention activity
- **All 15** Performance Measures Required by State contract were met; 14 out of the 15 exceeded the goal.

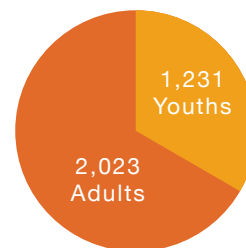
MAP HIV Outreach Program

ATOD: Alcohol, Tobacco and Other Drugs

MAP: Minorities Action Program

HEI: HIV Early Intervention

HOPWA: Housing Opportunity for People With AIDS



3,2254
Total Served

- 480** Adults tested for HIV
- 10** Adults referred to HEI
- 7** Adults tested Positive for HIV (New Diagnoses)
- 126** Adults Referred to Substance Use Treatment
- 13** Youth Referred to Substance Use Treatment

Adults tested for HIV by Age

AGE(S)	0-17	18-25	26-34	35-64
	20	94	129	237

Adults tested for HIV by Sexual Orientation

SEX	FEMALE	MALE	MTF	FTM
	193	285	2	0

Adults tested for HIV by Race/Ethnicity

ASIAN	BLACK (NON-HISPANIC)	OTHER (NON-HISPANIC)	PACIFIC ISLANDER	WHITE (NON-HISPANIC)	HISP.
6	103	6	1	101	263



PEDRO (PETER) MENA

Pedro came to AAMA George I. Sanchez (GIS) from Austin High School. His cousin, Nathan, invited him here in the summer to work out with him for football. Pedro was already playing football at Austin HS so he took the opportunity to train in the summer with his cousin. He was noticed by Coach Wood who invited him to come to our school and join the football team.

Before coming to Sanchez, Pedro wasn't doing well grade wise. He hung out with the wrong crowd so wanted new friends. He hung out with the wrong crowd so wanted new friends. He also noted that GIS would give him an opportunity to catch up on his credits and graduate on time, an opportunity that Austin wasn't giving him. He enrolled with GIS and after meeting with his counselors and being identified for our McKinney-Vento program that provides assistance to homeless youth. Their house burned and his mom was trying to find a job, so he moved into an apartment with his older brother.

Peter (as he then became known) says the programs were not as good at Austin, and he was lazy before. Everything became better here – “most of the kids are cool,” he said, so he made friends and knew what he was doing. Plus he was happy to be given new shoes for athletics and uniforms! While here, he got lots of play time, but Six Man Football is different. Despite challenges, he got on track to graduate and was proud to cross the stage in May. He thought he might be able to play football at Prairie View as a Walk-on, or even consider U of H or HCC. Peter likes to work out, read and learn about space – he likes Astronomy and science. He just graduated from high school, but still is unsure about college.



DAINAH ESPINOZA

Dainah has been at George I. Sanchez since 9th grade. In 2015, she ran away, then came back and had a baby. If she hadn't come to AAMA, she wouldn't have been able to go to school, and would have been home instead of here. She had her baby girl during 10th grade and has pushed herself ever since in order to graduate. She had low grades and struggled at times to keep up with her school work, yet persisted through all obstacles. She has now graduated #9 in the class in just three years. She is planning to attend HCC to get an Associates Degree and become a diagnostic medical sonographer.

Her family has supported her, and she also has had her child in our daycare program on campus since the 10th grade. Her determination comes from her desire to build a bright future for her child. She has one brother and a sister. She helps her mom with her brother, who is autistic. Dainah likes basketball and going to the park.

CHANGING LIVES

SUSANA M.

Since I was a young girl, I experienced challenges in life. I grew up with an abusive and alcoholic father who traumatized me. At the age of 17, my father decided I was a troubled teen and kicked me out of our home.

I started coping with these struggles through the use of heroin and other substances. After a year spent away from my family, I found myself spiraling out of control and heavily addicted to heroin. I dropped out of school, did not have a stable home, and I hardly spoke to my family.

For over 10 years, isolation was a comfort for me because at the time of my addiction, I never felt like I was good enough to be around my family. Holidays were the worst times and I felt like a burden on my family. Every day I felt frustrated because I was tired of the sickness from withdrawals. This cycle put me in a state of desperation that made me seek treatment, but every time I attempted to beat my addiction, I ended my treatment unsuccessfully.

It wasn't until May 2017 that I had the opportunity to re-enter AAMA *Concilio Hispano* in Laredo, Texas. The program changed my life and has allowed me to live a normal and productive life. I no longer worry about withdrawals affecting my daily life, and I have even been able to go back to school. Thanks to the treatment I am receiving, I can now concentrate and excel in school.



My sobriety has allowed me to re-build my relationship with my family. I really feel that this program has changed me for the better. Every aspect of my life has improved, from the smallest things to the most significant things. I am thankful for the help that I am getting at AAMA, and I know that my life will only get better as I improve and continue with this program.



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DONORS LIST

Donations recognized below are for
Fiscal Year Sept 1, 2017 - Aug. 31, 2018
We deeply regret and apologize for any oversights.

\$25,000 - \$100,000

Comcast	Starbucks
Community Health Choice	Walmart
Silver Eagle Distributors	David Weekley Family Foundation

\$10,000 - \$24,999

Dollar General	Port Houston
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The Morales Memorial Foundation	Villa Arcos

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Maureen and John Graf		

\$1,000 - \$2,499

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GIFTS UP TO \$99

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Ashford United Methodist Church
Avenue 360 Health and Wellness
Bank of America
Barbara Bush Houston Literacy Foundation
Baylor College of Medicine
Bering Omega Community Services
BioLytical Laboratories
Broken Walls Ministries
California Institute for Integral Studies
Catholic Charities
Cenikor
Change Happens
Chick-fil-A
Childcare Council of Greater Houston
Children's Museum of Houston
Christ the King Catholic Church
CHRISTUS Health
City of Houston
Collaborative for Children

Comcast Cable Corporation
Communities in Schools
Community Family Centers
Council on Recovery
Crime Stoppers of Houston
CVS Health
Depelchin Children's Center
Dora B. Lantrip Elementary
Dress for Success
El Centro de Corazon
Elevare International
Elim Church
Envision 2morrow
Exxon
Eye Care for Kids/Su Optica Latina
Familias Immigrantes Estudiantes Lucha
FitMix
FLAS
Genesys Works
Gilead

Goodwill Industries of Houston
The Harris Center
HEB
Hester House
Houston A+ Challenge
Houston Astros Baseball Club
Houston Center for Literacy
Houston Community College
Houston Dynamo Charities
Houston Food Bank
Houston Literacy Consortium
Houston Livestock Show and Rodeo
Houston Police Department
Houston Rockets
Katine and Nechman, LLP
Lakewood Church
Latino Commission of AIDS
Legacy Community Health
Lenox BBQ
Lone Star Veterans Association

481

ACTIVE VOLUNTEERS

2608

TOTAL HOURS

\$60,170

TOTAL VALUE OF TIME





The Lovett Center
 MAXIMUS
 Memorial Hermann Healthcare System
 Mental Health America
 Mental Health of Greater Houston
 META Consultants
 Mexican Institute of Greater Houston
 Missio Dei Anglican Church
 Molina Healthcare
 Montrose Center
 NAEYC
 Nameless Sound
 National Council of La Raza
 Neighborhood Centers Inc.
 New Hope Housing, Inc.
 Open Door Mission
 Planned Parenthood
 Prairie View A&M University
 Prevent Blindness Texas
 Project GRAD

Reebok
 re:MIND Depression & Bipolar Support
 Ryan White Program Council
 Santa Maria Hostel
 Save the Children
 SER-Jobs for Progress
 Southern New Hampshire University
 Spurs Sports and Entertainment
 Starbucks Coffee Company
 Texas Alcoholism Foundation, Inc.
 Texas A&M Agrilife
 Texas Charter School Association
 Texas Counseling Association
 Texas Rising Star
 Texas Southern University
 The Texas House
 Toxicology Association Inc.
 UH Charter School
 Undies for Everyone
 United Against Human Trafficking

United Way Bright Beginnings
 University of Houston
 University of Houston - Clear Lake
 University of Houston – Downtown
 University of St. Thomas
 University of Texas
 U.S. District Court Southern District of TX
 UT Health
 Walgreens
 2nd Ward Complete Communities
 Wells Fargo
 Wesley Community Center
 Women's Fund
 The Woods Project
 YMCA of Greater Houston
 Youth Lead



FINANCIAL SUMMARY

With an **operating budget of \$16,290,272** in fiscal year 2017-2018, we serve the community through a wide array of programs and services.

AAMA does not turn anyone away for inability to pay. We help those in need through grants and donations.



ASSETS

Total current assets	4,480,470
Total noncurrent assets	7,938,650
Total assets	12,419,120

LIABILITIES & NET ASSETS

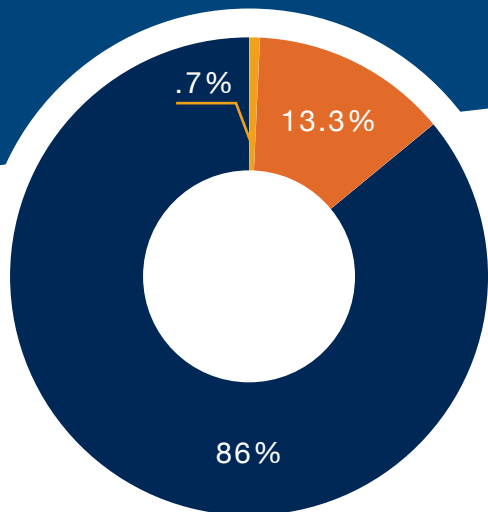
Total current liabilities	1,215,840
Total noncurrent liabilities	4,482,423
Total liabilities	5,698,263
Net assets	6,720,857
Total liabilities & net assets	12,419,120

REVENUE

Federal grants	3,632,532
State, city, county and other school grants	9,790,182
Fundraisers	317,235
Contributions	189,992
Property and rental income	2,336,706
Other	133,314
Total revenue	16,399,961

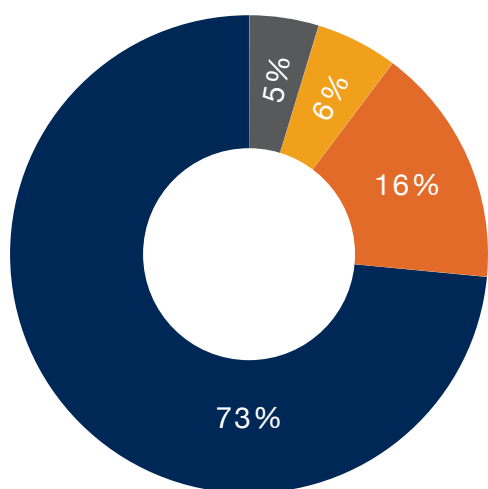
EXPENDITURES

Prevention/intervention programs	657,662
Residential/outpatient services	2,279,967
Sanchez charter school	10,294,380
Adelante adult education	776,104
Management and general	2,164,794
Fundraising activities	117,365
Total expenditures	16,290,272
Change in net assets	109,689
Net assets beginning of year	6,611,168
Net assets end of year	6,720,857



EXPENSES

1	Program expense	14,008,113
2	Management and general	2,164,794
3	Fundraising	117,365
Total expenses		16,290,272



PROGRAM EXPENDITURES

1	Sanchez schools	10,294,380
2	Residential/outpatient	2,279,967
3	Adelante adult education	776,104
4	Prevention/intervention	657,662
Total program expenditures		14,008,113

**THANK
YOU!**

Your generosity and dedication play a tremendous role in assuring that thousands of youth and their families get a helping hand and the quality education that they deserve! We greatly appreciate your recognizing the value of providing a respectful, dignified community of caring through AAMA.

AAMA Programs

George I. Sanchez Charter Schools

AAMA SANCHEZ CHARTER

6th - 12th grade
6001 Gulf Freeway, Building E
Houston, TX 77023
(713) 929-2300

SANCHEZ CHARTER NORTH

6th - 9th grade
215 E. Rittenhouse Street
Houston, TX 77076
(713) 742-0947

PRE K-3 AND PRE K-4, DAYCARE FACILITY

6001 Gulf Freeway, Building C6
Houston, TX 77023
(713) 929-2442

AAMA Adelante

ADULT EDUCATION PROGRAM

6001 Gulf Freeway, Building C3
Houston, TX 77023
(713) 929-2330

AAMA Prevention and Counseling

HOUSTON

Inpatient and Outpatient Services
HIV and STI Prevention
and Support Services
Youth Prevention Services

204 Clifton St.
Houston, TX 77023
(713) 929-9491

SAN ANTONIO

Selena Center for Youth Potential
and Outpatient

248 Post Avenue
San Antonio, TX 78215
(210) 223-4004

LAREDO

Concilio Hispano Libre
and Outpatient

1205 E. Hillside Rd.
Laredo, TX 78041
(956) 728-0440



2018 ANNUAL REPORT

AAMA LEARNING CENTER

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