ONE MORE child educated.
ONE MORE healthy adult.
ONE MORE step toward financial security.

And on the path to self-actualization.
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The ‘true impact’ of AAMA’s work is our tremendous ripple effect on the community.

JOE JIMENEZ, President and Chief Executive Officer

In this day and age, shared values and valuing each other’s differences are more critical than ever. The ability to help individuals succeed against all odds is what sets AAMA apart from other non-profits and schools. We provide a broad array of wrap-around services, including extensive and individualized academic, social, and emotional support to help students overcome obstacles. These integrated, holistic services all work together to break down barriers for our students, our clients, and the families we are here for - to ensure they are on a path to success in career and life!

Our “Secret Sauce” is focused attention and commitment to (1) Inclusion and Safety, (2) Small Group Attention, (3) Continuous Counseling Intervention, (4) Cross Generational Support, and (5) Creating Individual Pathways where our students can succeed. We accomplish our goals by ensuring good academic remediation, dual credit opportunities as well as college and career counseling personalized for each student–while addressing the needs of the entire family.

By creating a safe place for ALL kids to succeed, we can deliver the personal attention that is needed to educate our kids and their families – and by this, strengthening our community. By delivering the highest quality of prevention services, residential treatment and out-patient counseling for substance use disorders, we give our kids a chance to have productive and successful lives.

We recognize that everyone faces struggles in life, yet we also know that poor decisions don’t have to define who we are or who we will become. AAMA makes it possible for anyone who walks through our doors to succeed. This is the reason we exist, why we want to reach more kids by expanding our school district and why we continue to collaborate with others to make Houston better.

I am extremely proud of the accomplishments of our amazing professional staff as well as our Board of Directors, who have become even more engaged and excellent ambassadors for AAMA.

The “true impact” of AAMA’s work is our tremendous ripple effect on the community. AAMA is an integral part of the community. It continues to withstand the test of time and to impact thousands of people each year. We are so proud that for generations, we have remained a beacon of hope for our families, our children, our community, and for our beloved Houston.

AAMA BELONGS TO YOU! AAMA strong! Houston strong!

Saludos,

JOE JIMENEZ, MBA, RRT, RPFT, RCP
President and Chief Executive Officer
THE AAMA MODEL

Since our founding in 1970, AAMA has remained deeply committed to advancing the lives of youth through integrated programs in the areas of education, counseling services, and career development. AAMA’s holistic approach to behavioral health service includes substance use prevention, intervention and treatment to reduce the number of lives affected by substance use and communicable diseases. We believe in removing barriers to clients’ success and in empowering individuals to be proactive with health concerns. The end result of our program services is the vision we have for our families.

VISION
Our vision is a community of Latinos who have achieved financial security, well-being and self-actualization.

THE MODEL
AAMA’s focus is on our families. Strong families and communities are at the heart of what we do every day. This is shown by the core of the graphic above.

In the second ring of the model graphic, we direct families and the community to our three main program areas:

- **George I. Sanchez schools, including Early Childhood Center**
- **Prevention & Counseling Division**, where we provide prevention and treatment of substance use disorders
- **Adelante Program** for adult learners, offering HSE and ESL classes as well as workforce development and career readiness training.

AAMA’S PROGRAMS
In this annual report, we highlight programs, initiatives and activities related to our steadfast commitment to promoting well-being, financial security, and self-actualization - both for our families and our team.
George I. Sanchez schools serve Houston’s Southeast Pre-K and 6-12, and Northside students in grades 6-10. We meet teens where they are, despite any academic and social emotional barriers. Our school is open enrollment, and we are proud to serve an economically disadvantaged population of promise.

Our goal is to provide a personalized and supportive education that opens opportunities for our students. Our small and safe school environment allows teachers to provide students the individualized attention many of them need in order to succeed. We provide students with a positive educational environment, supporting them with social and behavioral counseling and child care, as well as offering sports and numerous after-school activities, community engagement projects and volunteer opportunities, and dual credit, with an array of wrap-around services.

Sanchez schools create a better tomorrow for students through alternative learning that provides college preparation and career readiness by building individualized career pathways. Our small setting fosters lifelong relationships that begin in middle school and continue through adulthood.

In the 2018 School Year, Sanchez received the following accolades:

- 2018 Mental Health America - Bronze Level Distinction
- 2018 Top 25 Safest School District in the Houston Area
- 2019 CREST (Counselors Reinforcing Excellence for Students in Texas)
- 2019 Project Houston Youth LEAD (Law Enforcement Assisted Diversion)
- Consistently in the top three local Chess and Science Olympiad winners

We take pride in the accomplishments of our Sanchez students!

**4-YEAR GRADUATION RATE**

79.1%

**5-YEAR GRADUATION RATE**

88.8%

**AVG. STUDENT RETENTION RATE (BOTH CAMPUSES)**

78.5%
An Education Certification Survey conducted by Community Health Choice for AAMA asked which language students felt most comfortable speaking. Of 146 respondents, 84 students (57.53%) responded that they felt most comfortable speaking Spanish. Eighty-two of the 146 respondents (56.16%), said they felt most comfortable speaking English. When asked how students would describe themselves, 95.74% out of 141 respondents indicated that they described themselves as Hispanic/Latino. Even though this is the largest group on campus, preferred spoken language results show an even distribution between Spanish and English, demonstrating bilingual capabilities among students. The results demonstrated an overlap in language preference, neither one heavily outweighing the other.

The survey also asked which resources students and their families had difficulty gaining access to within the past year. Of 45 respondents, 17 - or 37.78% - said that they were not able to get food when needed. The second highest response was for rent or house payments, followed by health insurance, transportation, medical care, clothing, and other basic needs.
AAMA’s adult literacy program, Adelante, provides High School Equivalency (HSE) preparation courses in English and Spanish, English as a Second Language classes in Beginning, Intermediate and Advanced levels, and certification programs. Adelante, “to move forward,” helps adult learners overcome life barriers to success. Adelante’s goal is to ensure that adult students attain financial security for their families and become successful participants in our community and in our city’s prosperity.

AAMA Adelante prepares adults to enter or advance in the workforce, by providing classes to improve their English language skills, and to complete a secondary school credential, such as an HSE. Staff also help them identify and qualify for skills training in the most current high wage/high demand career pathways in key industries such as the medical field or service industries.

Starting this year, we began offering English classes at the worksite through “English at Work.” English at Work classes were taught at four different Tostada Regia Restaurant sites. The employees of Tostada Regia were able to provide customer service to their clients in two languages.

As an extension of our robust partnership with Sodexo, our families were invited to learn more about careers at Sodexo in the food industry. The Mexican American Legal Defense and Educational Fund (MALDEF) provides buses for transportation of our families to attend Nutrition Workshops at a Sodexo site in the Medical Center or a Memorial Hermann site. Seventy-five families participated in these Sodexo Nutrition Workshops and Career Outreach.

We are part of Sodexo’s efforts to increase Hispanic participation in their workforce, with a UnidosUS partnership focused on referring Latinos to Sodexo’s food industry sites, called Careers in Food Services.

This year, we offered a certificate course in Medical Business Office Professional (MBOP), which prepares students to work in doctor’s offices, clinics or medical facilities, or to continue on the high wage, high demand Medical Billing and Coding career pathway.

Adelante also launched Financial Works (a UnidosUS initiative) and embedded financial security information and activities into all workforce and adult education classes.

Through Starbucks, a Customer Service component was offered within the adult education curriculum, specifically tailored to immigrants, refugees and opportunity youth.

ADULT EDUCATION: 1,203 STUDENTS
GED/HSE: 156 GRADUATES
MBOP: 3 COHORTS X 10 = 30 STUDENTS

Adelante staff firmly believe in education as a lifelong process and support the academic goals of every family member through our Sanchez Schools and the Early Childhood Development Center, and promote healthy and productive lifestyles through their participation in AAMA’s Prevention and Counseling Services.
WELL-BEING

The Well-Being Index identifies five essential elements of Well Being:

- **CAREER**
  - liking what you do each day and being motivated to achieve your goals

- **SOCIAL**
  - having supportive relationships and love in your life

- **FINANCIAL**
  - managing your economic life to reduce stress and increase security

- **COMMUNITY**
  - liking where you live, feeling safe and having pride in your community

- **PHYSICAL**
  - having good health and enough energy to get things done daily

SELF-ACTUALIZATION

Self-actualization refers to the need for personal growth and development throughout one’s life. In psychology, self-actualization is achieved when we’re able to reach our full potential. Being truly self-actualized is considered the exception rather than the rule since most people are working to meet more pressing needs.

It is the highest level of Abraham Maslow’s hierarchy of needs. Maslow believed that in order to achieve this state of personal fulfilment, a person must first satisfy the preceding needs (i.e. physiological or human survival, safety, love/belonging, and esteem, in that order). In his article, “A Theory of Human Motivation,” Maslow defines self-actualization to be “the desire for self-fulfillment, namely the tendency for the individual to become actualized in what he or she is potentially. Once you are self-actualized, you’ve met your full potential as an individual.”
AAMA’s Prevention and Counseling Division strives to help clients reach their own well-being. We do this by treating substance use disorders as any other medical disease, and addressing social determinants that negatively impact our clients with communicable diseases, especially those who are HIV positive. They work closely with Adelante and Sanchez schools to ensure that our families’ health doesn’t hinder their success in reaching educational attainment or workforce readiness.

Our counseling and treatment programs help youth and adults address pressing barriers to their success due to substance use and prepare them for full participation in their communities.

Indicators of success and gauging how one’s life is going is sometimes relative. When warding off demons fraught by addiction, being abstinent for several months and keeping a job go a long way toward re-building a person’s confidence, filling with a sense of accomplishment and hope, and putting him or her back on track.

Laredo’s Concilio Hispano Libre Clinic provides pharmacological treatment for individuals who have a long history of addiction to opiates. The program stresses cessation of opiate use and integrates counseling and life skills training that enable individuals to retain employment and function normally in the community.

**PROJECT TEJAS ADULT TREATMENT**  
(HOUSTON, TX) during the fiscal year

- 213 CLIENTS
- 153 GRADUATES
- 71.83%* COMPLETION RATE

*This is well above the state average of 53% for successful discharge

**CASA PHOENIX**  
(HOUSTON, TX) during the fiscal year

- 69 ADOLESCENT MALES SERVED
- 54 ADOLESCENT FEMALE CLIENTS SERVED
- 75% RESIDENTIAL SUCCESS RATE

**SELENA CENTER** (SAN ANTONIO, TX) during the fiscal year

- 38 DISCHARGES
- 85% COMPLETION RATE

**CONCILIO HISPANO LIBRE CLINIC**  
(LAREDO, TX) during the fiscal year

- 150 CLIENTS
- 80% COMPLETION RATE

**DiNo YOUTH PREVENTION – UNIVERSAL PROGRAM**

The DiNo Youth Prevention Program introduces students to positive actions and responsible behaviors through a school-based program.

- 1,947 Total Youth Served in Prevention Education
- 1,453 Total Youth Served in ATOD Education and Alternative Activity
- 1,656 Total Adult Served in ATOD Education and Alternative Activity
- 347 Total number of individuals involved in opioid misuse prevention activity
- All 15 Performance Measures Required by State contract were met; 14 out of the 15 exceeded the goal.

**MAP HIV Outreach Program**

- 480 Adults tested for HIV
- 10 Adults referred to HEI
- 7 Adults tested Positive for HIV (New Diagnoses)
- 126 Adults Referred to Substance Use Treatment
- 13 Youth Referred to Substance Use Treatment

**Adults tested for HIV by Age**

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<td>94</td>
<td>129</td>
<td>237</td>
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**Adults tested for HIV by Sexual Orientation**

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<td>193</td>
<td>285</td>
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**Adults tested for HIV by Race/Ethnicity**

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<th>OTHER (NON-HISPANIC)</th>
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<td>103</td>
<td>6</td>
<td>1</td>
<td>101</td>
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PEDRO (PETER) MENA

Pedro came to AAMA George I. Sanchez (GIS) from Austin High School. His cousin, Nathan, invited him here in the summer to work out with him for football. Pedro was already playing football at Austin HS so he took the opportunity to train in the summer with his cousin. He was noticed by Coach Wood who invited him to come to our school and join the football team.

Before coming to Sanchez, Pedro wasn’t doing well grade wise. He hung out with the wrong crowd so wanted new friends. He hung out with the wrong crowd so wanted new friends. He also noted that GIS would give him an opportunity to catch up on his credits and graduate on time, an opportunity that Austin wasn’t giving him. He enrolled with GIS and after meeting with his counselors and being identified for our McKinney-Vento program that provides assistance to homeless youth. Their house burned and his mom was trying to find a job, so he moved into an apartment with his older brother.

Peter (as he then became known) says the programs were not as good at Austin, and he was lazy before. Everything became better here – “most of the kids are cool,” he said, so he made friends and knew what he was doing. Plus he was happy to be given new shoes for athletics and uniforms! While here, he got lots of play time, but Six Man Football is different. Despite challenges, he got on track to graduate and was proud to cross the stage in May. He thought he might be able to play football at Prairie View as a Walk-on, or even consider U of H or HCC. Peter likes to work out, read and learn about space – he likes Astronomy and science. He just graduated from high school, but still is unsure about college.

DAINAH ESPINOZA

Dainah has been at George I. Sanchez since 9th grade. In 2015, she ran away, then came back and had a baby. If she hadn’t come to AAMA, she wouldn’t have been able to go to school, and would have been home instead of here. She had her baby girl during 10th grade and has pushed herself ever since in order to graduate. She had low grades and struggled at times to keep up with her school work, yet persisted through all obstacles. She has now graduated #9 in the class in just three years. She is planning to attend HCC to get an Associates Degree and become a diagnostic medical sonographer.

Her family has supported her, and she also has had her child in our daycare program on campus since the 10th grade. Her determination comes from her desire to build a bright future for her child. She has one brother and a sister. She helps her mom with her brother, who is autistic. Dainah likes basketball and going to the park.
Since I was a young girl, I experienced challenges in life. I grew up with an abusive and alcoholic father who traumatized me. At the age of 17, my father decided I was a troubled teen and kicked me out of our home.

I started coping with these struggles through the use of heroin and other substances. After a year spent away from my family, I found myself spiraling out of control and heavily addicted to heroin. I dropped out of school, did not have a stable home, and I hardly spoke to my family.

For over 10 years, isolation was a comfort for me because at the time of my addiction, I never felt like I was good enough to be around my family. Holidays were the worst times and I felt like a burden on my family. Every day I felt frustrated because I was tired of the sickness from withdrawals. This cycle put me in a state of desperation that made me seek treatment, but every time I attempted to beat my addiction, I ended my treatment unsuccessfully.

It wasn’t until May 2017 that I had the opportunity to re-enter AAMA Concilio Hispano in Laredo, Texas. The program changed my life and has allowed me to live a normal and productive life. I no longer worry about withdrawals affecting my daily life, and I have even been able to go back to school. Thanks to the treatment I am receiving, I can now concentrate and excel in school.

My sobriety has allowed me to re-build my relationship with my family. I really feel that this program has changed me for the better. Every aspect of my life has improved, from the smallest things to the most significant things. I am thankful for the help that I am getting at AAMA, and I know that my life will only get better as I improve and continue with this program.
2017-18
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Donations recognized below are for Fiscal Year Sept 1, 2017 - Aug. 31, 2018
We deeply regret and apologize for any oversights.

### $25,000 - $100,000

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- Juan and Lisa Alonso
- Colonial Life and Accident
- Rick and Maria Cortez
- Trung Doan
- James Dunn
- Sidia Duron
- Congressman Gene Green

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- Rene Bonilla
- Susan Castillo
- Claudia Yaneth Castro
- M. Helen Cavazos
- Jose Luis Chacon
- Carlos Colorado
- Adriana Dibello
- Dalton DeHart
- Jose Escamilla
- Maria Escobar

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Communities in Schools  
Community Family Centers  
Council on Recovery  
Crime Stoppers of Houston  
CVS Health  
Depelchin Children’s Center  
Dora B. Lantrip Elementary  
Dress for Success  
El Centro de Corazon  
Elevare International  
Elim Church  
Envision 2morrow  
Exxon  
Eye Care for Kids/Su Optica Latina  
Familias Immigrantes Estudiantes Lucha  
FitMix  
FLAS  
Genesys Works  
Gilead  
Goodwill Industries of Houston  
The Harris Center  
HEB  
Hester House  
Houston A+ Challenge  
Houston Astros Baseball Club  
Houston Center for Literacy  
Houston Community College  
Houston Dynamo Charities  
Houston Food Bank  
Houston Literacy Consortium  
Houston Livestock Show and Rodeo  
Houston Police Department  
Houston Rockets  
Katine and Nechman, LLP  
Lakewood Church  
Latino Commission of AIDS  
Legacy Community Health  
Lenox BBQ  
Lone Star Veterans Association

481
ACTIVE VOLUNTEERS

2608
TOTAL HOURS

$60,170
TOTAL VALUE OF TIME
The Lovett Center
MAXIMUS
Memorial Hermann Healthcare System
Mental Health America
Mental Health of Greater Houston
META Consultants
Mexican Institute of Greater Houston
Missio Dei Anglican Church
Molina Healthcare
Montrose Center
NAEYC
Nameless Sound
National Council of La Raza
Neighborhood Centers Inc.
New Hope Housing, Inc.
Open Door Mission
Planned Parenthood
Prairie View A&M University
Prevent Blindness Texas
Project GRAD
Reebok
re:MIND Depression & Bipolar Support
Ryan White Program Council
Santa Maria Hostel
Save the Children
SER-Jobs for Progress
Southern New Hampshire University
Spurs Sports and Entertainment
Starbucks Coffee Company
Texas Alcoholism Foundation, Inc.
Texas A&M Agrilife
Texas Charter School Association
Texas Counseling Association
Texas Rising Star
Texas Southern University
The Texas House
Toxicology Association Inc.
UH Charter School
Undies for Everyone
United Against Human Trafficking
United Way Bright Beginnings
University of Houston
University of Houston - Clear Lake
University of Houston – Downtown
University of St. Thomas
University of Texas
U.S. District Court Southern District of TX
UT Health
Walgreens
2nd Ward Complete Communities
Wells Fargo
Wesley Community Center
Women’s Fund
The Woods Project
YMCA of Greater Houston
Youth Lead
With an **operating budget of $16,290,272** in fiscal year 2017-2018, we serve the community through a wide array of programs and services.

**AAMA does not turn anyone away for inability to pay.** We help those in need through grants and donations.

<table>
<thead>
<tr>
<th>ASSETS</th>
<th></th>
<th>LIABILITIES &amp; NET ASSETS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total current assets</td>
<td>4,480,470</td>
<td>Total current liabilities</td>
<td>1,215,840</td>
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<tr>
<td>Total noncurrent assets</td>
<td>7,938,650</td>
<td>Total noncurrent liabilities</td>
<td>4,482,423</td>
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<tr>
<td><strong>Total assets</strong></td>
<td><strong>12,419,120</strong></td>
<td><strong>Total liabilities</strong></td>
<td><strong>5,698,263</strong></td>
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<tr>
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<td></td>
<td><strong>Net assets</strong></td>
<td><strong>6,720,857</strong></td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>Total liabilities &amp; net assets</strong></td>
<td><strong>12,419,120</strong></td>
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</table>

<table>
<thead>
<tr>
<th>REVENUE</th>
<th></th>
<th>EXPENDITURES</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Federal grants</td>
<td>3,632,532</td>
<td>Prevention/intervention programs</td>
<td>657,662</td>
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<tr>
<td>State, city, county and other school grants</td>
<td>9,790,182</td>
<td>Residential/outpatient services</td>
<td>2,279,967</td>
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<tr>
<td>Fundraisers</td>
<td>317,235</td>
<td>Sanchez charter school</td>
<td>10,294,380</td>
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<tr>
<td>Contributions</td>
<td>189,992</td>
<td>Adelante adult education</td>
<td>776,104</td>
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<tr>
<td>Property and rental income</td>
<td>2,336,706</td>
<td>Management and general</td>
<td>2,164,794</td>
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<tr>
<td>Other</td>
<td>133,314</td>
<td>Fundraising activities</td>
<td>117,365</td>
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<tr>
<td><strong>Total revenue</strong></td>
<td><strong>16,399,961</strong></td>
<td><strong>Total expenditures</strong></td>
<td><strong>16,290,272</strong></td>
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<tr>
<td></td>
<td></td>
<td><strong>Change in net assets</strong></td>
<td><strong>109,689</strong></td>
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<td><strong>Net assets beginning of year</strong></td>
<td><strong>6,611,168</strong></td>
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<tr>
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<td><strong>Net assets end of year</strong></td>
<td><strong>6,720,857</strong></td>
</tr>
</tbody>
</table>
Your generosity and dedication play a tremendous role in assuring that thousands of youth and their families get a helping hand and the quality education that they deserve! We greatly appreciate your recognizing the value of providing a respectful, dignified community of caring through AAMA.

EXPENSES

1. Program expense  
   14,008,113
2. Management and general  
   2,164,794
3. Fundraising  
   117,365

Total expenses  
   16,290,272

PROGRAM EXPENDITURES

1. Sanchez schools  
   10,294,380
2. Residential/outpatient  
   2,279,967
3. Adelante adult education  
   776,104
4. Prevention/intervention  
   657,662

Total program expenditures  
   14,008,113
AAMA Programs

George I. Sanchez Charter Schools

AAMA SANCHEZ CHARTER
6th - 12th grade
6001 Gulf Freeway, Building E
Houston, TX 77023
(713) 929-2300

SANCHEZ CHARTER NORTH
6th - 9th grade
215 E. Rittenhouse Street
Houston, TX 77076
(713) 742-0947

PRE K-3 AND PRE K-4, DAYCARE FACILITY
6001 Gulf Freeway, Building C6
Houston, TX 77023
(713) 929-2442

AAMA Adelante

ADULT EDUCATION PROGRAM
6001 Gulf Freeway, Building C3
Houston, TX 77023
(713) 929-2330

AAMA Prevention and Counseling

HOUSTON
Inpatient and Outpatient Services
HIV and STI Prevention and Support Services
Youth Prevention Services
204 Clifton St.
Houston, TX 77023
(713) 929-9491

SAN ANTONIO
Selena Center for Youth Potential and Outpatient
248 Post Avenue
San Antonio, TX 78215
(210) 223-4004

LAREDO
Concilio Hispano Libre and Outpatient
1205 E. Hillside Rd.
Laredo, TX 78041
(956) 728-0440