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**For Immediate Release**

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### **AAMA Announces 2019 ILLUMINE Gala Honoree**

**Houston, TX - 7/10/2019** – The **2019 ILLUMINE Gala** benefitting AAMA (The [Association for the Advancement of Mexican Americans](#)) will honor Comcast Houston and recognize Ralph Martinez, Comcast Regional Senior Vice President, a long-standing community partner.

The **2019 ILLUMINE Gala** will be held at the Marriott Marquis on Friday, October 25, 2019 from 6:30 p.m. to 11:30 p.m. This year AAMA's goal is to raise \$350,000 to create a better future for students and families in our community.

Comcast is Houston's leading in-home entertainment, communications and Information Company serving more than 1.6 million homes in the greater Houston area. The company is a proud corporate sponsor of many charitable projects and local non-profit organizations including AAMA. Comcast believes in enhancing the quality of life in communities served and that positive corporate citizenship is as important as the technology it provides to inform, entertain and enrich the lives of its customers.

Ralph Martinez serves as the Regional Senior Vice President for the Comcast Houston Region. He is responsible for the operations, financial performance and customer service for the region, which includes 74 communities and more than 2,500 employees throughout the greater Houston area. Under his leadership, Comcast became the market share leader for Internet customers. He has spearheaded the launch of several Comcast Employee Resource Groups in Houston, which build on the company's goal to promote diversity and inclusion. Most recently, he was instrumental in launching Unidos, which celebrates the Hispanic culture and empowers Hispanic professionals within Comcast.

Please contact Debbie Ortiz, Director of Development, at 713-929-2322 or [dortiz@aama.org](mailto:dortiz@aama.org) for sponsorship opportunities and to reserve a table.

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*AAMA was founded in 1970 as the Association for the Advancement of Mexican Americans. For 49 years, AAMA has been helping families to attain their potential.*

*To arrange an interview, contact (713) 929-2317. For more information about the ILLUMINE Gala visit [www.aama.org/gala/](http://www.aama.org/gala/).*